2013 Leadership Summit

An SC.GMIS and PMI Charleston Event

AGENDA

MONDAY, APRIL 1, 2013

12:00 p.m. – 1:00 p.m.	Lunch/Opening Remarks
1:00 p.m. – 3:00 p.m.	Drive: Three Secrets That Will Shift You 'Out of Neutral' And Skyrocket Your Leadership Success *(Steve Edwards, Edwards Group)*
3:00 p.m. – 3:15 p.m.	Break
3:15 p.m. – 5:00 p.m.	The Nexus of IT Forces: Explosive New Capacity Requires New Strategic Decisions *(Dr. Jerry Mechling, Gartner Group)*
5:00 p.m. – 6:00 p.m.	Sponsor's Reception
6:30 p.m. – Until	Hospitality Suite *(Sponsored by Keymark)*

TUESDAY, APRIL 2, 2013

7:30 a.m. – 8:15 a.m.	Breakfast
8:15 a.m. – 10:15 a.m.	Understanding the Security Threats Your Organization Faces *(Jim Stickley, TraceSecurity)*
10:15 a.m. – 10:30 a.m.	Morning Break
10:30 a.m. – 11:30 a.m.	Cyber Security Threats *(Shehzad Mirza, MS-ISAC)*
11:30 a.m. – 12:00 p.m.	SCGMIS Business Meeting
12:00 p.m. – 1:00 p.m.	Lunch
1:00 p.m. – 3:00 p.m.	Hire, Retain and Instill Accountability in the Workforce Using Emotional Intelligence – Part I *(Ingrid Tugwell, Productivity Solutions and Training)*
3:00 p.m. – 3:15 p.m.	Afternoon Break
3:15 p.m. – 5:00 p.m.	Hire, Retain and Instill Accountability in the Workforce Using Emotional Intelligence – Part II *(Ingrid Tugwell, Productivity Solutions and Training)*
5:00 p.m. – Until	Reception *(Sponsored by Dell)*

WEDNESDAY, APRIL 3, 2013

7:30 a.m. – 8:00 a.m.	Breakfast
8:00 a.m. – 10:00 a.m.	Stop Playing Games – Part I *(Rick A. Morris, RSquared Consulting)*
10:00 a.m. – 10:15 a.m.	Morning Break
10:15 a.m. – 12:00 p.m.	Stop Playing Games – Part II *(Rick A. Morris, RSquared Consulting)*
12:00 p.m. – 12:15 p.m.	Closing Remarks / Adjourn
12:15 p.m. – 2:00 p.m.	Board Meeting and Luncheon

PROGRAM DESCRIPTIONS AND SPEAKER BIOS

Drive: 3 Secrets That Will Shift You 'Out of Neutral' and Skyrocket Your Leadership Success
Steve Edwards, Edwards Group

PROGRAM DESCRIPTION: In this fun and invigorating session, Steve will show you the three main problems that keep leaders from managing their staffs effectively. These secrets will allow you to shift your leadership skills into high gear! His workshop will not only skyrocket your leadership ability, but it will also help you become more successful in all phases of your personal and professional life! One of the most popular comments Steve hears after his presentation is "you changed my life today."

BIO: Steve Edwards, a performance expert, CEO, motivational speaker and author, has a passion for sharing his "success secrets" with audiences all over the country in order to inspire them to create unbelievable success in their own lives. Steve runs multi-million dollar companies, has flown with the Navy Blue Angels flight team, been interviewed on Good Morning America, spoken alongside Glenn Beck...the list could go on and on. But what truly motivates Steve is showing audiences how easy it is for them to capture some of this amazing success!

As the owner of the Edwards Group, a diverse company with over 350 employees dealing in real estate holdings and media outlets across the nation, Steve has been in the trenches and knows what leadership qualities it takes to emerge successful. His extensive sales background has enabled him to hone the art of crafting an effective message, and personally connect with people. As a companion to his inspirational speaking engagements and a way to further move his audiences forward in their own life, Steve created his company called "The Amazing Factor" and published a book called "Who's In Charge of You?" which has been sold across the nation and has had tremendous impact on thousands of readers.
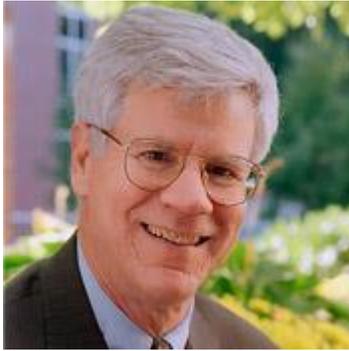
PROGRAM DESCRIPTIONS AND SPEAKER BIOS

The Nexus of IT Forces: Explosive New Capacity Requires New Strategic Decisions
Dr. Jerry Mechling, Gartner

PROGRAM DESCRIPTION: Moore's Law continues to double the productivity of digital processing every 18 months to two years. The recent wave of productivity has been captured as a nexus or coming together of four powerful forces: social, mobile, and big data applications all delivered over the cloud. What's important is not only understanding these developments, but responding in ways that build new business processes and service delivery options. To succeed, governments need stronger than ever relationships between the technology community – CIOs, their staff, and technology suppliers – AND the department heads, budget directors, and elected officials responsible for program and policy management.

BIO: Jerry Mechling is a vice president at Gartner Research, focusing domestically and internationally on helping governments and their corporate and nonprofit partners with issues of strategic planning, work process innovation and implementation, governance, and information management and analysis.

Dr. Mechling is also a recently retired lecturer in public policy at Harvard University's John F. Kennedy School of Government, where he has written "Eight Imperatives for Leaders in a Networked World" – a series of policy papers for the Harvard Policy Group on Network-Enabled Services and Government – and "Finding and Funding IT Initiatives in the Public Sector."

Prior to joining Gartner Research, Dr. Mechling pursued issues of technology-enabled innovation as a researcher, analyst, professor, public speaker, consultant and manager. In 1987, he founded and directed the Harvard Kennedy School's Strategic Computing program (subsequently named the Leadership for a Networked World program). Prior to that, he was director of the office of management and budget for the City of Boston, and then assistant to the mayor and assistant administrator for environmental protection for the City of New York. Dr. Mechling has organized over 100 workshops for public- and private-sector institutions on technology leadership issues and has also been a popular keynote speaker at conferences throughout the U.S. and Canada as well as in Latin America, the Caribbean, Europe, the Middle East and Asia.

Understanding the Security Threats Your Organization Faces
Jim Stickley, TraceSecurity

PROGRAM DESCRIPTION: Over the past 20 years, Stickley has physically robbed over 1000 financial institutions, broken into government facilities and hacked his way into hundreds of organizations networks throughout the United States giving him access to billions of dollars. Fortunately, Stickley is not a criminal, he's hired to test the security of some of the largest organizations in the world. In this session you will learn how technology and social engineering are allowing criminals to gain access to your organizations most confidential information. Using real world examples, Stickley will demonstrate how he does it and what you can do to prevent your office from falling victim to similar attacks.

BIO: Jim Stickley – co-founder of TraceSecurity – has stolen credit cards, hacked Social Security numbers and robbed banks. He has broken into armed government facilities and has stolen from teenagers. He is an identity thief, but he is no criminal. Fortunately for all victims involved, Stickley is a cyber security expert who was hired to perform these attacks by corporations testing their security, news agencies investigating security concerns and other media outlets interested in knowing just how easy it is to commit identity theft. His job is to find security flaws before the real criminals find them and warn people and organizations about what they can do to protect themselves. Stickley has performed such security services for financial institutions, Fortune 100 corporations, healthcare facilities, legal firms and insurance companies, and in doing so, has discovered numerous security vulnerabilities in products such as firewalls, PKI servers, online banking applications and PDA devices.

Stickley is the published author of "The Truth about Identity Theft" and co-author of "Beautiful Security," and has been featured in numerous magazines and newspapers including Time Magazine, Business Week, Fortune Magazine, New York Times, PC Magazine, CSO Magazine among others. He has also been a consultant for Fox News, CBS, NBC and the Associated Press and has been showcased on a number of television shows including NBC's "Nightly News", CNN's "NewsNight", CNBC's "The Big Idea", Anderson Cooper's "Anderson" and is a frequent guest on NBC's "Today Show".

Stickley can be seen throughout the United States where he serves as an entertaining speaker for corporations, security-related conferences, seminars and forums, covering topics that range from basic identity theft to national cyber terrorism.

PROGRAM DESCRIPTIONS AND SPEAKER BIOS

Cyber Security Threats

Shehzad Mirza, Multi-State Information Sharing and Analysis Center (MS-ISAC)

PROGRAM DESCRIPTION: This session will provide an overview of the latest cyber security threats observed by the Multi-State Information Sharing and Analysis Center (MS-ISAC). This presentation will also provide a few mitigation steps, as well as an overview of the services provided by the MS-ISAC to state and local governments.

BIO: Shehzad Mirza is currently working as the Director of the Multi-State Information Sharing and Analysis Center's (MS-ISAC) Security Operations Center (SOC), where he is responsible for managing a team of analysts. Previously, he has worked as a principal consultant with Symantec Corporation managing various cyber security projects, and a technical trainer for New Horizons Computer Learning Center. Shehzad has worked in the security field for over ten years and holds a number of professional certifications including; Microsoft Certified Solutions Expert (MCSE), Global Information Assurance Certification (GCIH) and Certified Information Systems Security Professional (CISSP) certifications. His main expertise is in network security infrastructure and assessment, firewall configuration, intrusion detection system (IDS) and intrusion prevention systems (IPS) configuration, PCI compliance, staffing and vulnerability assessments.

2013 Leadership Summit

An SC.GMIS and PMI Charleston Event

PROGRAM DESCRIPTIONS AND SPEAKER BIOS

Hire, Retain and Instill Accountability in the Workforce Using Emotional Intelligence
Ingrid Tugwell, Productivity Solutions and Training, Inc.

PROGRAM DESCRIPTION: Selecting the right person for the job has never been more important than it is today. Mistakes are costly. Put another way, the wrong person earning $50,000 will cost your company $125,000. The wrong executive making $100,000 will cost a quarter of a million dollars IF you rectify the mistake within six months!

How do we find the right person for the job? Employ behavior based interviewing, focusing on more than skill sets. IQ + EQ = the right person! Job fit is "the degree to which a person's cognitive abilities, interests and personality dynamics fit those required by the job."

Attract them, hire them and retain them through setting expectations and measuring them = accountability!

BIO: Ingrid Tugwell has served as president and CEO of Productivity Solutions and Training, Inc. (PST) since 1994, where she specializes in delivering professional development seminars throughout the United States. In doing so, she has worked extensively with various branches of the military to deliver training programs dating back to 1991. Prior to entering the training industry, Ingrid worked in the public relations department of the MD Anderson Cancer Center in Houston, Texas.

Ingrid attended the University of Northern Colorado in Greeley, Colo. and holds several Microsoft, CompTia and Lotus certifications. In fact, she is one of only five Microsoft Master Instructors and IC3 Authorized Instructors in the state of South Carolina. Ingrid has also been published locally and nationally – including "How to Get the Most out of your Computers and Business Software" and "Cookies: They're Not Just in Jars Anymore," and featured in several local newspapers and trade magazines.

PST received an Emerging 10 Nomination in 2002 and Small Business of the Month in March 2006 by the Charleston Chamber of Commerce. PST has received numerous other awards and recognitions from the Mayor of Charleston, Charleston Regional Business Journal and the Charleston Chamber of Commerce. PST received the 2008 Best of North Charleston Award in the Computer Training category by the U.S. Local Business Association (USLBA).
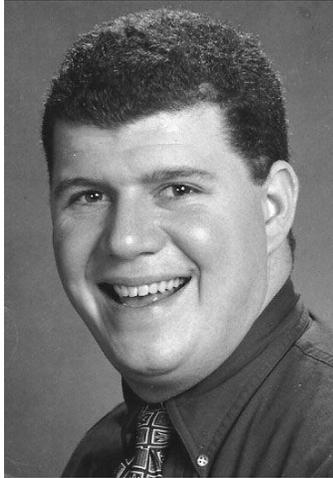
Stop Playing Games
Rick Morris, R² Consulting

PROGRAM DESCRIPTION: Based on Rick's new book "Stop Playing Games" (RMC Project Management, 2010) Rick identifies and discusses the day to day world of a Project Manager. Project Managers have the unique ability to find shortcuts or workarounds in dealing with projects, sponsors and stakeholders. This seminar will bring to life true issues and fixes to help Project Managers avoid the games we are forced to play. Through sharing years of experience, Rick will show you how to get stronger, more process oriented, and more respect for the work you do. Rick will offer real world advice to help you gain proper techniques that you can immediately use to impact your projects, learn how to influence without authority, stop end rounding projects and get back to the basics that will help create a Project Manager that will do the right things the right way.

BIO: Rick A. Morris, PMP, OPM3 is an ITIL Practitioner, consultant, author, mentor, and creator of a non-profit foundation to promote Project Management in charities and other non-profits.   Rick is an accomplished project manager and public speaker.   His appetite for knowledge and passion for the profession makes him a sought after speaker at PMI chapters, various civic organizations, and a frequent guest lecturer at local universities.

 He holds the PMP(Project Management Professional), MPM(Masters of Project Management), Six Sigma Green Belt, MCITP, MCTS, MCSE, TQM, ATM-S, ITIL, and ISO certifications. Rick has worked for organizations such as GE, Xerox, and CA and has consulted to numerous clients in a wide variety of industries including financial services, entertainment, construction, non-profit, hospitality, pharmaceutical, retail, and manufacturing.   Currently, Rick is the President for R2 Consulting.

Rick has three books, ("The Everything Project Management Book", 2nd Edition published by Adams Media and "Project Management That Works!" published by AMACOM, "Stop Playing Games" published by RMC) that were released in 2008. An active member of the Project Management Institute, Rick is no stranger to being center stage in front of large groups of people.