

2014 Leadership Summit

An SC.GMIS and PMI Charleston Event

AGENDA

MONDAY, APRIL 21, 2014

- 12:00 p.m. – 1:00 p.m. Lunch/Opening Remarks
- 1:00 p.m. – 1:15 p.m. Welcome and Introductions
- 1:15 p.m. – 3:15 p.m. Keynote Address: Die Empty (*Thomas Dismukes*)
- 3:15 p.m. – 3:30 p.m. Afternoon Break (*Sponsored by Globalpundits*)
- 3:30 p.m. – 5:00 p.m. The Third Era of Enterprise IT – Exploring the Nexus of Forces, Quiet Crisis and Gartner’s 2014 CIO Agenda
(*Phil Baughn, Gartner Group*)
- 5:00 p.m. – 6:00 p.m. Sponsor’s Reception

TUESDAY, APRIL 22, 2014

- 7:30 a.m. – 8:00 a.m. Breakfast (*Sponsored by TekSystems*)
- 8:00 a.m. – 10:00 a.m. Decision Making and Project Management: Lessons from the Aviation Industry (*Steve Mauldin, New Pond Associates, Inc.*)
- 10:00 a.m. – 10:15 a.m. Morning Break (*Sponsored by iCap*)
- 10:15 a.m. – 12:00 p.m. Why You Don’t Have to Quit to Create the Job You Love (*Ben Fanning*)
- 12:00 p.m. – 1:00 p.m. Lunch
- 1:00 p.m. – 3:00 p.m. Applying Emotional Intelligence to the Multi-Generational Workplace Part I (*Georgia Doran*)
- 3:00 p.m. – 3:15 p.m. Afternoon Break (*Sponsored by SystemTec*)
- 3:15 p.m. – 5:00 p.m. Applying Emotional Intelligence to the Multi-Generational Workplace Part II (*Georgia Doran*)

WEDNESDAY, APRIL 23, 2014

- 7:30 a.m. – 8:00 a.m. Breakfast
- 8:00 a.m. – 10:00 a.m. Project Management That Works Part I
(*Rick Morris, RSquared Consulting*)
- 10:00 a.m. – 10:15 a.m. Morning Break
- 10:15 a.m. – 12:00 p.m. Project Management That Works Part II
(*Rick Morris, RSquared Consulting*)
- 12:00 p.m. – 12:15 p.m. Closing Remarks / Adjourn



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Die Empty

Presenter: Thomas Dismukes

PROGRAM DESCRIPTION:

Life is short. Statistically, 11 seconds is the average amount of time one has to respond to imminent death. The most valuable places in the world are not gold or diamond mines, but graveyards. Thomas Dismukes, motivational storyteller, tells how one can live a life of significance by “living to the limits of our limited life.”

SPEAKER BIO:

Thomas Dismukes’ appeal is universal. As a motivational storyteller and author, Thomas has entertained and inspired audiences from around the world for over 20 years. However, he does more than motivate and educate... he touches people’s lives. As the author of the best-seller, “A Leader’s FOCUS,” Thomas’s influence extends far beyond the podium.



After earning a Master’s degree from Clemson University, Thomas chose a career as a professional speaker because of his sincere passion to inspire people to do their best and get the most out of life. Never turning down an opportunity for a good story or a miserable time; Thomas’s true life adventures range from sleeping in dumpsters in England to exploring the Arctic Circle. He’s survived bareback rodeos, skunks in space suits and electrocution in Sweden. He’s walked through the Alps barefoot, lassoed a wild beaver, broken a world record and was nearly drowned by an irrational goose.

Thomas has a unique ability to discern a meaning behind the madness, in a principle everyone can relate to, laugh at and apply to their lives.

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The Third Era of Enterprise IT – Exploring the Nexus of Forces, Quiet Crisis and Gartner’s 2014 CIO Agenda

Presenter: Phil Baughn

PROGRAM DESCRIPTION:

Program description needed.

SPEAKER BIO:

Phil Baughn is an executive partner with Gartner Executive Programs. In this capacity, he acts as mentor, trusted advisor and consultant to senior IT executives and chief executive office members of Gartner. In addition, he is frequently called on to facilitate workshops and speak on the business impact of technology and best practices.



Phil has more than 35 years of experience, including 25 at the executive level. Prior to joining Gartner, he served as the Chief Information Officer (CIO) for the Commonwealth of Kentucky, where he was responsible for the leadership and policy direction of all aspects of information technology; for enhancing service to customers and making government more accessible to the public; for oversight of large-scale and enterprise systems or projects; and for providing an efficient and effective IT infrastructure to support a wide variety of areas.

Phil also served as the global corporate CIO for two multinational, publicly traded companies in the technology and marketing industries, and was Director of Operations and CIO for a large not-for-profit organization. He was a founding partner and served as the Chief Operating Officer and Chief Technology Officer in a high-tech startup company in the wireless and GPS/GIS industries.

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Decision-Making and Project Management: Lessons from the Aviation Industry

Presenter: Steve Mauldin

PROGRAM DESCRIPTION:

Today the new buzzword for changing work and lives is “big data,” and few industries match aviation for the volume, variety and velocity of data used in decision-making and customer service. This discussion will take the hard lessons learned from the very data-intensive airline business and apply them to government services and project management.

Questions to be posed include:

- How should we think about time certainty?
- Is the work to be done complicated or complex?
- Are metrics about math or are they about culture?
- What questions should we be asking ourselves about data?
- Do you know your biases in decision-making?



SPEAKER BIO:

Steve Mauldin is the President of New Pond Associates, Inc. As a consultant and Project Management Professional, he consults on operational decision-making and educational strategy projects for a variety of clients around the world. Steve is a former U.S. Air Force and commercial airline pilot who earned a Bachelor's degree from The Citadel and his Master's and Doctorate degrees from the University of Georgia. He lives here in Charleston with his wife, Mary. Steve and Mary are long-time volunteers at Crisis Ministries, a Charleston organization offering food, shelter and hope to the homeless.

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Why You Don't Have to Quit to Create the Job You Love

Presenter: Ben Fanning

PROGRAM DESCRIPTION:

This will be a lively and energetic presentation where you will learn how to approach your job with more enthusiasm and ultimately create the job you love.

In addition, you'll learn how to transform your day from "ho-hum" to "yee haw," and the three essential skills to creating the job you love. Ben's use of humor and levity are guaranteed to keep you laughing and learning. You'll walk away recharged and energized.



SPEAKER BIO:

Ben Fanning is the Chief Burnout Officer and Burnout Specialist at BenFanning.com, and prides himself on helping professionals rekindle their passion for the corner office.

Ben is the author of *The Burnout Manifesto, 7 Ways to Reignite Your Career* and hosts "The Weekly Spark," a podcast that offers tips and strategies for bringing motivation and inspiration to the workday. He draws from his unique blend of experience with 16 years in Fortune 1000 organizations (including Honeywell, The Sports Authority, DHL, and Russell Corporation) as well as coaching, improvisation, and storytelling. These experiences help to form his candid and engaging speaking style.

Ben has helped clients develop leadership presence, connect with their creative energy to problem-solve, and reinvigorate their careers. He has led sessions on burnout in the boardroom, training that connects and inspires teams for corporations and government agencies (including NCR and the U.S. Department of State Bureau of Counterterrorism). He has designed the blueprint for grass roots morale and retention projects and served as a late night sounding board for top echelon leaders.

Ben holds a Master's Degree from Georgia Tech and a Bachelor of Science Degree from the University of Alabama. He is a certified coach through the International Coach Federation with an additional coaching certification from Newfield Network. His teaching can be seen in *Forbes*, *SmartBrief*, *Huffington Post*, *Brazen Careerist*, *Fistful of Talent*, *The Irish Independent*, and *Lifhack*.

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Applying Emotional Intelligence to the Multi-Generational Workplace

Presenter: Georgia Doran

PROGRAM DESCRIPTION:

How can we help to develop a "healthy organization" where we work? Why is this important to our individual success at work that we each contribute to the overall development of our organization?

There are many keys to success both at work and in life, however, the main reason that people are successful is determined by the everyday choices they make in any given work day. By actively choosing to increase your level of emotional intelligence, you become more self-aware, which leads to more smooth and fruitful interactions.

However, as we progress in our daily professional lives, interactions amongst colleagues can become more and more complicated, with four distinct generations now working together. Will an increased level of self-awareness actually help you work more successfully in the new multi-generational workforce? I say "yes!"

In this presentation, you will discover how increasing your level of emotional intelligence can help you work more successfully, while contributing to the overall health of your organization. Let's discover together how to improve those everyday choices!

SPEAKER BIO:

Georgia Holmes Doran is the Director of the Office of Career Management at the University of South Carolina's Moore School of Business. Georgia earned a Bachelor of Science degree in Education from the University of Georgia and a master's degree in Education in Student Personnel Services/Higher Education Administration from USC. She is a certified expert in "business etiquette and international protocol" from the Protocol School of Washington. To date, she has worked with over 5,000 professionals and students in this area, and her background includes more than 20 years of recruitment, teaching, marketing and presentation experience.

In addition to developing and facilitating professional development workshops for students of the Moore School of Business, she enjoys teaching a freshman business course. In 2004, Georgia received her certificate of training in the Birkman Method – considered the premier "career assessment" tool – and opened her own consulting business, "Protocol Advantage." Georgia is sought after for her expertise in assisting corporations with integrating a multi-generational workforce. Georgia's newest personal interest is in the area of "life planning" and she became certified a life planner in July 2007. She currently works with university groups, non-profit and corporate groups, and in the area of executive coaching with individuals, and her most recent accomplishment includes developing a career preparation course titled "Business Careers in a Global Economy."



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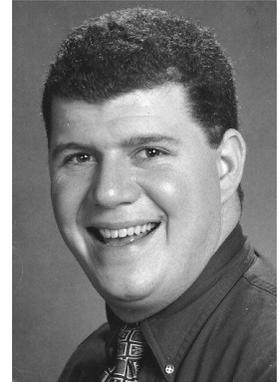
Project Management That Works

Presenter: Rick Morris

PROGRAM DESCRIPTION:

Managers are routinely faced with dilemmas. Dilemmas such as sponsors mandating unreachable dates, teams unable to give reliable estimates, changing priorities and scope, and a myriad of other issues. The reactions to these issues generally range from utter frustration to apathy. These reactions then lead to emotional conversations such as “we can’t possibly do this by then!” or “the sponsor doesn’t understand!”

Finally, there is an approach that is applicable whether you are the leader of a PMO, or just a single project manager trying to do things the right way! This approach is Rick Morris’ “Project Management That Works!” Rick will take his time tested, successful approach and break it down for you in manageable pieces so that you can not only learn each concept, but also be able to apply it immediately after the seminar. This will not be the latest fad or psychology, but a simple, time-tested, experience-based method to communicate with the entire project team from stakeholders to team members.



SPEAKER BIO:

Rick A. Morris is an ITIL Practitioner, consultant, author, mentor, and creator of a non-profit foundation to promote project management in charities and other non-profits. Rick is an accomplished project manager and public speaker with an appetite for knowledge and passion for the profession that makes him a sought after speaker at PMI chapters, various civic organizations, and a frequent guest lecturer at local universities.

Rick holds the Project Management Professional (PMP), Masters of Project Management(MPM), Six Sigma Green Belt, MCITP, MCTS, MCSE, TQM, ATM-S, ITIL, and ISO certifications. In addition, he has worked for organizations such as GE, Xerox, and CA while also providing consulting services to numerous clients in a wide variety of industries including financial services, entertainment, construction, non-profit, hospitality, pharmaceutical, retail, and manufacturing. Currently, Rick is the President for R2 Consulting. Rick is also the author of three books, The Everything Project Management Book, Project Management That Works!, and Stop Playing Games.

An active member of the Project Management Institute, Rick is no stranger to being center stage in front of large groups of people. At the early age of 11, Rick was a Walt Disney World performer in their seasonal shows. In high school, he worked at MGM Studios on various projects, including the New Mickey Mouse Club. Taking the experience of his youth and blending with the knowledge he attained throughout his career, Rick has been able to inspire and mentor many project managers. His blend of real world experience and down to earth delivery style makes his passion for the profession contagious.